MABEL & CO

LETTERPRESS & BEESWAX CANDLE PRICE LIST FEBRUARY 2019

Location Postcards & Folded Cards

Large letterpress names in Transport (1957-63), official typeface of UK roadsigns. Postcards with traditional postcard reverse and folded cards with short typographically information, blank inside and brown envelope.

Locations available: Suffolk, Orford, Snape, Woodbridge, Framlingham, Aldeburgh, Thorpeness, Yoxford, Southwold, Norfolk, Norwich, Felixstowe, London. Camping, Seaside and Harbour also available with appropriate symbol.

Any custom location can be printed, subject to a minimum order of 48 cards at \$99 (additional cards \$20 per 12).

Location Postcards:

Singles £2.00, Box of 6/12 £10/£18

Location Folded Cards & Envelopes

Singles £3.25, Box of 6/12 £16/£28

Telegrams

Inspired by GPO Telegram designs, single sided with brown printed envelope.

Singles £3.25, Box of 6/12 £16/£28

"POSTCARD" postcard

The word POSTCARD typeset in Johnston Sans (1913) on the front with traditional postcard reverse

Singles £2.00, Box of 6/12 £10/£18

Cont...

E-MAIL ADDRESS: ENQUIRIES@MABELAND.CO BLACKSMITH'S FORGE SUDBOURNE PARK SUFFOLK IPI2 2AJ

TELEPHONE: 01394 459415

WWW.MABELAND.CO

Invitations

Typeset in Bembo (1928) these have the word on the front and simple layout on the reverse for the details of the invitem, complete with pale blue envelope.

Designs available: Beach?, Cake?, Date?, Dinner?, Film?, Gossip?, Holiday?, Party?, Picnic?, Supper?, Tea?, Walk?

Individual: \$2.50, Box of 6/12 \$12/\$20

Futura Red & Grey Cards

Our general greetings cards, typeset in Futura (1924-27). Message on the front and small amount of typographical information on reverse, complete with grey envelope.

Designs available: All shall be well, A note to say, Blank card, Happy birthday, Hello, I love you, Miss you, Now listen, Sorry, Thank you, Well done, Yes!

Individual: \$2.50, Box of 6/12 \$12/\$20

2019 St. Valentine's Day Card

This year's St. Valentine's Day card is a tongue in cheek affair, which has "Roses are Red, Violets are Blue. I am still looking, but for now you'll do." typeset in Johnston Sans (1913) on the front, complete with red envelope.

Individual: £3.25

2019 Christmas Cards

We will be bringing out a new design for 2019, but will also be offering our existing designs, all with envelopes, which are:

Johnston Sans (1913):

"Ho, Ho, Ho", "Bah, Humbug", "White Christmas", Ding, Dong", "I want Figgy Pudding" and "Gloooooooooria".

Wreath Design

Festival Titling (1951) Design

Individual: £2.50, Box of 6/12 £12/£20

East Anglian Beeswax Candles

Our candles are made from 100% pure beeswax, sourced from beekeepers and hives in East Anglia. They are hand poured in small batches. All candles come in handmade and letterpressed boxes.

A box of tea lights 6/12 £10/£18

 $2" \ge 5 1/2"$ Chapel Pillar Candle $\pounds 25$

2 3/4" x 7 1/4" Chapel Pillar Candle £45

General Information

All printing is done at our studio in Suffolk, on our 150-year old letterpress, which we restored and returned to use. Card is cut on our similarly veteran guillotine. We use only linseed oil based ink and print onto recycled card, usually specifically milled for letterpress work. All boxes are handmade with copper staples and letterpress printed. Individual cards are wrapped in a plastic free, bio-degradable cellophane.

Postal Orders

If you do not have stock of any item (e.g. boxes of cards) we can send these direct to customers. Please add \$2.50 for Postage and Packing. The usual wholesale discount will apply.